

SAM HUBBARD | EVENTS

# FOWLING TOURNAMENT





# WHAT IS FOWLING?

Fowling is a hybrid game that combines the equipment of American football and bowling into one sport with a similar layout as horseshoes and cornhole. Most commonly played as a pastime in a tailgate or campground setting across the United States, Fowling was founded in 2001 in Detroit, Michigan. The object of Fowling is for teams to be the first to knock down all opponents pins by throwing a full size regulation football at 10 bowling pins positioned in a traditional bowling layout.

Fowling became a sport by accident! Some buddies at the Indy 500 built a bowling lane as part of their tailgate party and after just two bowls they couldn't figure out a way to stop the ball without crashing into everyone's ankles so they had to stop playing. BUT the pins were left up on the lane and a football came whizzing by and accidentally knocked the pins down! Then Fowling was born! The guys went to their RV, grabbed the other set of pins that they brought along with some footballs and started making up the rules to make a competition out of knocking down the pins with a football!

**[Click here, to view the full event recap video.](#)**





SAM HUBBARD | FOWLING

# 2023 FOWLING EVENT

**The Fowling Warehouse**

Thursday, May 11, 2023

5:00 to 9:30 PM

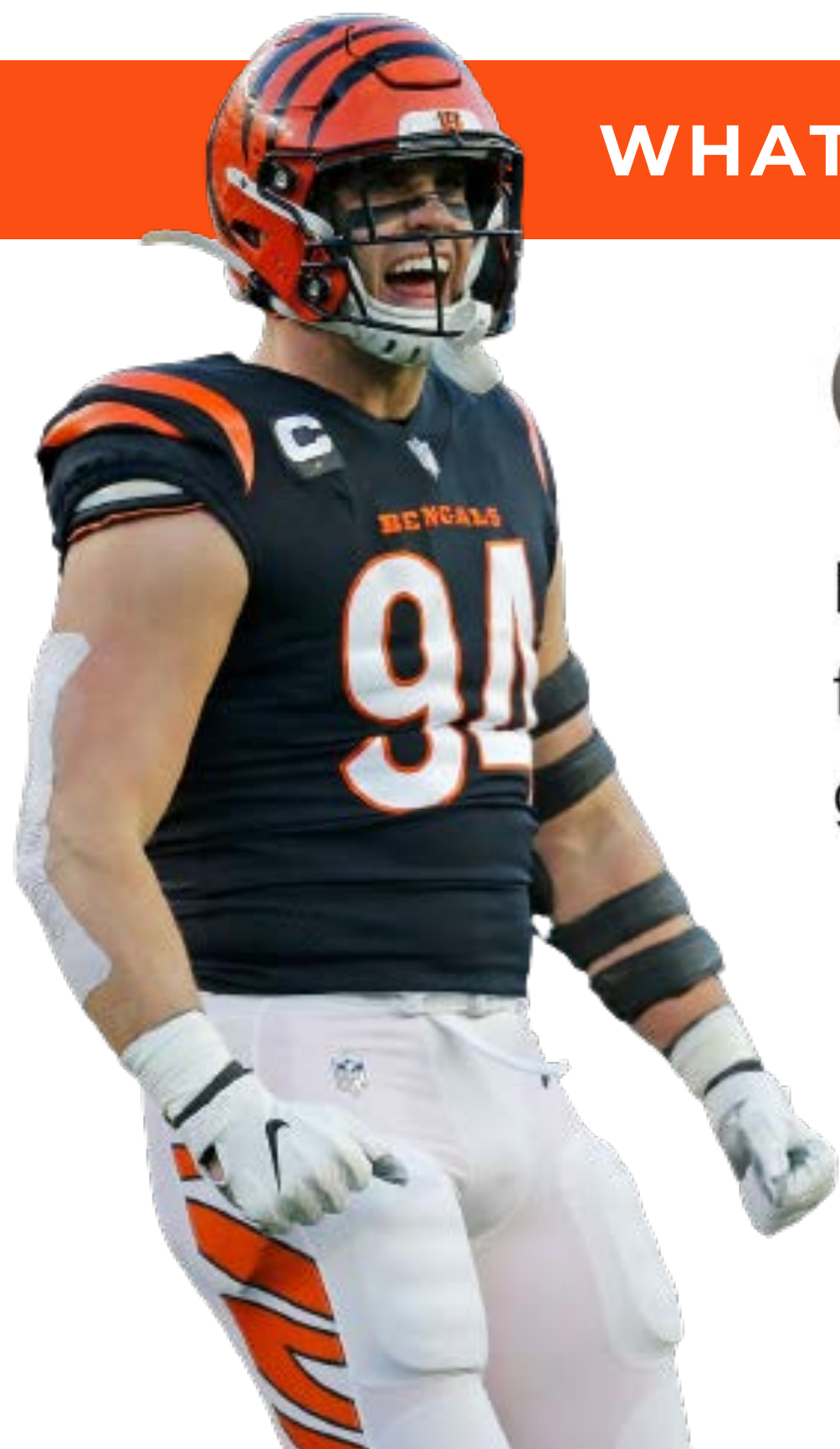
Football + Bowling    Fun + Competition

Food + Drinks        Games + Prizes

**Current and Former NFL Players + Armchair Quarterbacks**



## WHAT PAST ATTENDEES ARE SAYING



**Ken Anderson**  
@KenAndersonNFL

Heading to Sam Hubbard's charity fowling event. Another Bengal doing great things in the community



**Nicole Zembrodt**  
@NicoleZembrodt

Held our own against these #Bengals alumni in fowling!  
Fun night supporting The Sam Hubbard Foundation!



**Whitney**  
@BengalsWhitney

A couple of my good friends went last year and had a great time for an even greater cause. I'd for sure be there if I wasn't in freakin Florida. So you should go so I can live vicariously through you! ❤️

#Bengals #fowling @Sam\_Hubbard\_



**The Sam Hubbard Foundation** · 3/18/22

Registration is officially open for the 2nd annual Fowling Tournament benefitting The Sam Hubbard Foundation.

Thursday May 12, 5pm @ The Fowling Warehouse

See you there!  
[eventbrite.com/e/sam-hubbard-...](https://eventbrite.com/e/sam-hubbard-...)



**Wayne Box Miller**  
@wayneboxmiller

@Sam\_Hubbard\_ foundation  
Congratulations on a great event! First time Fowling LOLOL and you could tell 😂 w/ @NicoleZembrodt @slinkevents are always on point!





## Investment: \$20,000

### Benefits:

- Logo featured on all collateral to promote event
- Recognized as Fowling Tournament presented by your company
- Brand featured in pre and post event media to include
  - Facebook, Twitter, Instagram, PSA's, eblasts
- Photo with participating NFL Alumni and Sam Hubbard
- Marketing opportunities to include:
  - Opportunity to have presence on site during the event to promote your organization
  - Opportunity to put branded item in the guest parting gift bag
- 8 teams in the tournament (16 people)
  - Dinner
  - Drink tickets
  - Gifts
- 16 viewing tickets for more guests to watch the action and interact with the players
  - Dinner
  - Drink tickets
  - Gift
- Logo featured on:
  - Registration form
  - Confirmation email
  - Magnets in drink cups
  - Photo/logo loop to be played throughout the venue
  - Signage at the event
  - Website





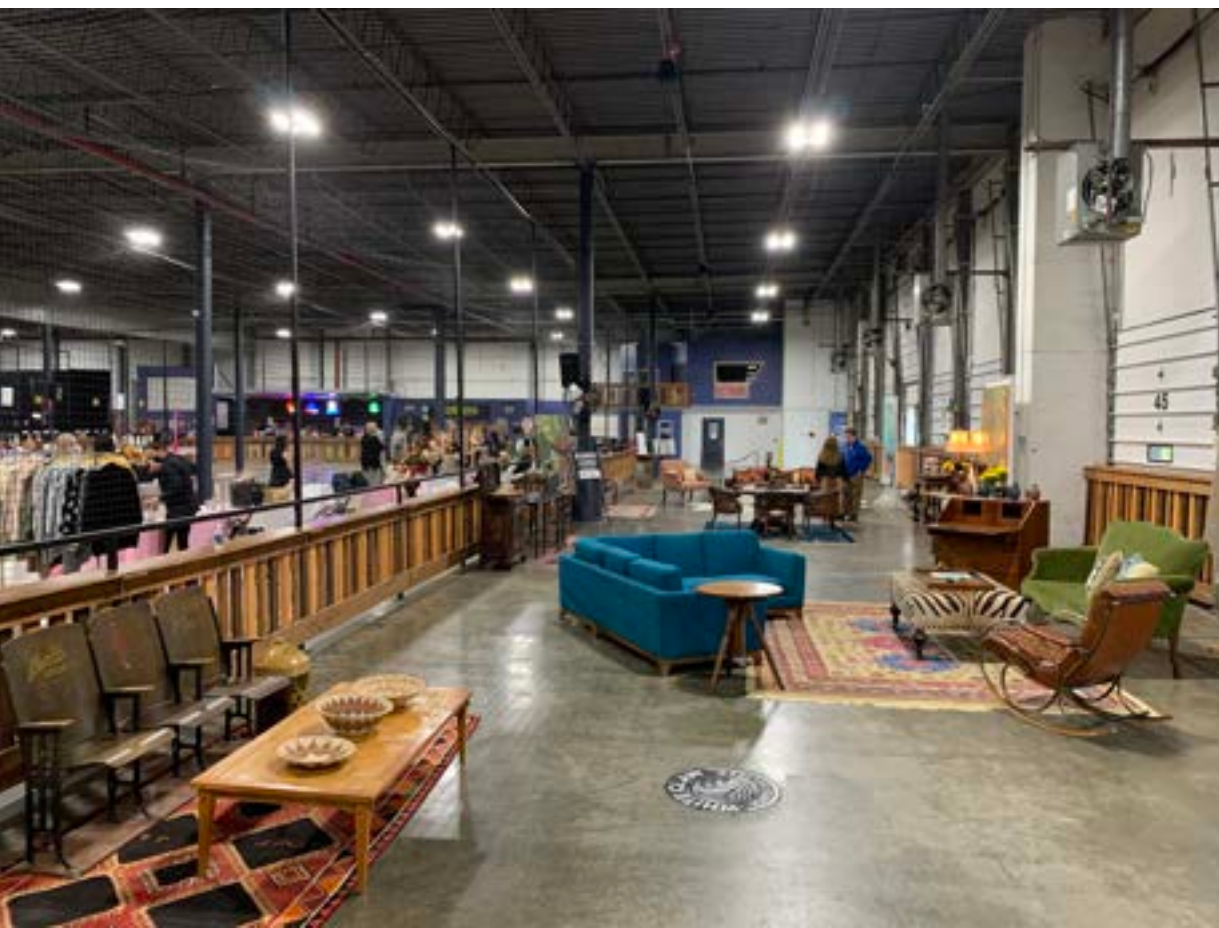


## Investment: \$12,500

### Benefits:

- Logo featured on all Fowling Lanes
- Photo with participating NFL Alumni and Sam Hubbard
- Marketing opportunities to include:
  - Opportunity to have presence on site during the event to promote your organization
  - Opportunity to put branded item in the guest parting gift bag
- 4 teams in the tournament (8 people)
  - Dinner
  - Drink tickets
  - Gifts
- 8 viewing tickets for more guests to watch the action and interact with the players
  - Dinner
  - Drink tickets
  - Gift
- Logo featured on:
  - All Fowling Lanes
  - Photo/logo loop to be played throughout the venue
  - Signage at the event
  - Website





## Investment: \$10,000

### Benefits:

- Logo featured on the VIP Lounge
  - The VIP Lounge will be fully furnished by Everything But the House to provide players and VIPs a place to rest in-between games (*see left*)
- Photo with participating NFL Alumni and Sam Hubbard in the VIP lounge
- Marketing opportunities to include:
  - Opportunity to have presence on site during the event to promote your organization
  - Opportunity to put branded item in the guest parting gift bag
  - Opportunity to put branded item in VIP gift bag
- 4 teams in the tournament (8 people)
  - Dinner
  - Drink tickets
  - Gifts
- 8 viewing tickets for more guests to watch the action and interact with the players
  - Dinner
  - Drink tickets
  - Gift
- Logo featured on:
  - VIP Fowling Lounge
  - Photo/logo loop to be played throughout the venue
  - Signage at the event
  - Website

VIP LOUNGE SPONSOR





## Investment: \$5,000

### Benefits:

- Marketing opportunities to include:
  - Opportunity to put branded item in the guest parting gift bag
- Gets to push the Bonk horn if someone hits the middle pin and make an announcement saying "This Bonk is presented by XXXX"
- 3 teams in the tournament (6 people)
  - Dinner
  - Drink tickets
  - Gifts
- 6 viewing tickets for more guests to watch the action and interact with the players
  - Dinner
  - Drink tickets
  - Gift
- Logo featured on:
  - Photo/logo loop to be played throughout the venue
  - Signage at the event
  - Website

BONK SPONSOR





## Investment: \$2,500

### Benefits:

- Marketing opportunities to include:
  - Opportunity to put branded item in the guest parting gift bag
- 2 teams in the tournament (4 people)
  - Dinner
  - Drink tickets
  - Gifts
- 4 viewing tickets for more guests to watch the action and interact with the players
  - Dinner
  - Drink tickets
  - Gift
- Logo featured on:
  - Photo/logo loop to be played throughout the venue
  - Signage at the event
  - Website

STRIKE SPONSOR



## Investment: \$1,000

### Benefits:

- Marketing opportunities to include:
  - Opportunity to put branded item in the guest parting gift bag
- 1 team in the tournament (2 people)
  - Dinner
  - Drink tickets
  - Gifts
- 4 viewing tickets for more guests to watch the action and interact with the players
  - Dinner
  - Drink tickets
  - Gift
- Logo featured on:
  - Photo/logo loop to be played throughout the venue
  - Signage at the event
  - Website
  - Fowling bracket, alongside Sam Hubbard Foundation logo (*see below*)

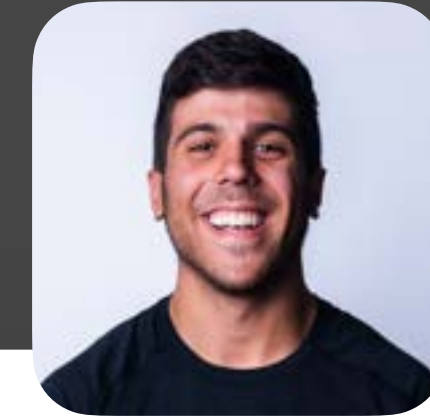


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CONTACT

# Get in touch with us



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